



Winter EDITION
2016

INTERIOR HEAVY EQUIPMENT Operator School



BECOME A
**SMOOTH
OPERATOR**
IHESCHOOL.COM

MORE Machines. LEADER in Training. WORKING Grads. ENDORSED by Industry.

THIS Issue: 1. Breaking News 2. GM Message 3. Biz Development 4. Career Shows & Events

WHY CHOOSE US?

- Safety Focused Training
- Job Support for Life
- Low Student to Instructor Ratio
- NO Simulators
- Never Share Equipment
- Start Weekly, Year Round
- Job Boards / Hiring Fairs
- Accredited and Licensed
- Real World Training Tasks
- Endorsed by Industry

IHE School proudly operates industry leading training sites in Western Canada! We pride ourselves on delivering high caliber, real-world machine training so graduates enter the workforce as ambassadors for our training programs!



Accredited

Licensed by

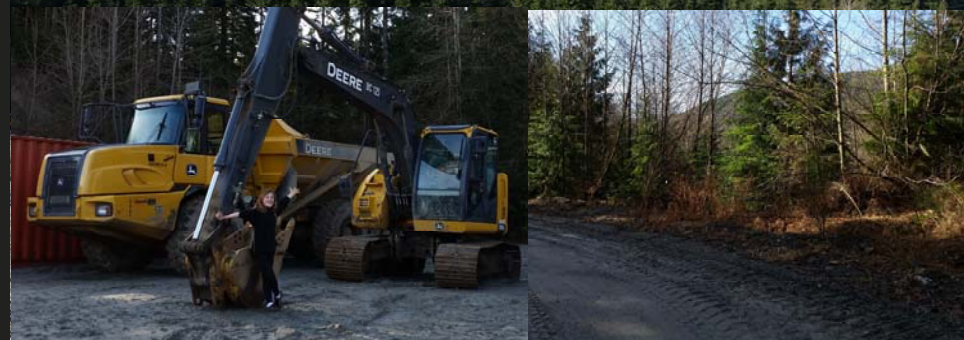


A NEW YEAR - A NEW TRAINING SITE !

**BREAKING
▶▶ NEWS:**

YOU ASKED FOR IT. WE LISTENED.

PRE-REGISTER FOR INFORMATION



SEE PAGE 3 TO FIND OUT WHERE!

A MESSAGE FROM THE GM:

First off, it gives me great pleasure to confirm to everyone that IHE will be expanding soon in the Lower Mainland. Response has been very positive and well-received to date, by the public as well as our stakeholders and Industry partners alike. We expect to start up in early March and we predict, much like our AB Site grew over time, so too will Mission. We look forward to introducing you to our field staff here shortly. Meanwhile, our fabulous Student Advisors are eager to answer any more questions you may have. Reach them toll free Monday thru Friday at 1-866-399-3853. If you are a local employer or stakeholder in the area, please feel free to reach out direct to myself, or to our business development manager Christine.



**Mike Hansen,
General Manager**

I have been anticipating the recent release of the federal and provincial budgets, as I'm sure many of you also have. It's always a good thing whenever government invests in large construction and infrastructure projects. There is no doubt this will help to stimulate economic conditions in some sectors and provinces badly needing it. Here in BC, according to honourable Premier Christy Clark we are Canada's only economic bright spot. So it seems BC is poised to stay on top then - as long as the federal government continues to invest in major capital projects like the George Massey tunnel replacement project (south of Vancouver) to name just one. Next door, Alberta's new NDP government led by Premier Rachael Notley, though faced with an economy and province in upheaval in some certain terms, will also seek to increase infrastructure spending consistently, among other initiatives.

Meanwhile, IHE continues to receive people seeking out our services for hands-on machine training. Often our hallmark machine programs are supplemental to those already experienced in trades work, with many having worked prior as mechanics, or truck drivers or carpenters or labourers. Don't be fooled that we are just "a school." Our students average age is actually 35 to 55 years young!

Every one of us has a story, and each time IHE has the opportunity to play a part in someone else's journey - be it minor or be it major - we take it seriously, and we do it to the best of our staff abilities combined. Our core team is striving hard to adapt and meet demands from our students and industry partners. Our field and front-line staff continue to deliver the customer service experience IHE is known for. Traditionally, our first two quarters of year are busy for us between training and career shows, and networking events. We are constantly evaluating feedback from our customers, from our partners and from third-party funders alike.

A final thing I encourage all of you to become familiar with is a new web site called www.HEOJobShop.com. This site was created out of a larger concern IHE has become aware of over the years. That often those willing to go where the work is, and suited for the work needing to be done, are usually not clear on where to go or who to call exactly. This site will aid and fast-track both employers and workers seeking each other's matches. Operator candidates are able to publish a verified online resume. This site is meant for H.E.O's and employers from around the world. It is not a requirement to have been trained at IHE prior to join, though our IHE graduates will receive a one year complimentary membership, of course. Take care and stay safe!

As always, if any of you have any ideas on how IHE can help meet your needs better, please share with me. We will be hosting our annual Job Fairs and Open Houses this Spring again, please stay tuned for more details on this.

Mike Hansen



**We are in the final stages and Beta Testing NOW
Go to HEOJobShop.com to register !**

SAFETY STATEMENT

At IHE, **SAFETY** is the fundamental belief that shapes our company's culture and philosophy. We emphasize it at every stage of the training that we provide. As such, safety has become our primary focus in our interactions with our students, employees, partners and visitors alike, and has become the hallmark of our industry recognized training programs, all resulting in one thing:

Safe and High Caliber Graduates!

EXPANSION - WORKFORCE STRATEGIES - HEOJOBSHOP.COM

IHE is in its 11th year of operations in 2016! We plan on being an Industry leader-trainer in heavy equipment training when times are good and when times are not so great (in certain places), too.

Whether we scale back our sites or acquire more sites, we are committed to adapting and responding to all of our stakeholders needs. One thing that will never change at IHE, is our customer service promise that students will never share machines for their training needs.

Opening the new Mission, BC site is a **long-term strategy play** for our company, and based on a few factors including local infrastructure and construction projects, other coast-line planned projects, and will enable us to **stay closer-connected** to a larger population-base and our Industry partners. While we all wait and wonder to see if Canada will ever find a way to get our oil products to overseas customers, periods of expansion, flat growth and retraction are variables that all companies and persons must navigate.

That being said, thank goodness there is more to being an H.E.O. than oil. Our AB Site actually stayed quite busy last year, likely because Albertans themselves understand the cyclical nature and that any down-time is the ideal time to train or re-train. Other sectors like mining, forestry, civil and construction/infrastructure, are not so oil-dependent either. An **aging baby boomer demographic** means a higher percentage of experienced operators are packing it in (for good this time), while others may be packaged out.

Companies are proactively identifying now more than ever what their **workforce training and replacement strategy** plans are, if any, as experience is a tough thing to replace in this trade. In Dec. last year, IHE was approached by two organizations seeking to formalize a training-hiring relationship — one with an training-to-employment approach, and the other including a field placement-practicum angle. Granted, right now is not the time when companies are poaching operators from other companies in drive thru parking lots for 25 cents more an hour (remember those good ol' days) but then that never used to be the norm either recall.

In closing, get ready for the launch soon of **HEOJobShop.com**. This online job-operator portal will easily connect qualified and experienced operators—already verified—to those seeking a workforce to complete the work/projects at hand and vice versa.

Remember, IHE is a HEO training school as well as a source for a trained and diversified workforce.




*Christine Bay,
IHE Business Development*

IHE PROUDLY PRESENTS: NEW LOWER MAINLAND SITE! MISSION, BC TRAINING SITE



Call Us for Information OR Sign-up Online!

DO YOU REQUIRE SAFETY TICKETS FOR WORK OR TO APPLY FOR JOBS?



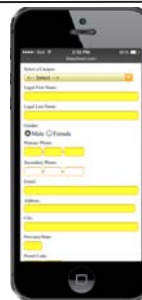
Book yours today!

We offer the following safety tickets
Some are available online.

- WHMIS
- Ground Disturbance 1 & 2
- PST/CSTS
- First Aid Level 1
- TDG
- Confined Space
- H2S Alive

Book your FREE Site Tour today!

FACEBOOK MILESTONE:
6,542+ Fans & counting



Sign Up or Request Info
from your phone today!

www.IHESCHOOL.com

IHE CAREER EVENTS

ALBERTA

Employment & Training Fair
April 21, 2016 - 10am - 5pm
Delta Hotel & Conference Centre
4404 Gateway Boulevard NW, Edmonton, AB

BRITISH COLUMBIA

Stó:lō Career Fair
March 3, 2016 - 10am - 3pm
Tzeachten Community Hall
45855 Promontory Rd. Chilliwack, BC

N.A.B.O.C. - Prince Rupert
April 26 - 28, 2016

Jim Ciccone Civic Centre, Prince Rupert, BC

IHE JOB FAIRS
Current Students or Alumni ONLY
Winfield, BC Training Site

April 8, 2016
9am - 3pm
Jim Baily Rd. Winfield, BC

Innisfail, AB Training Site

April 15, 2016
9am - 3pm
36040 Range Road 284A, Innisfail AB

Mission Statement

As a respected leader in our industry, we have one mission. We will provide our students with superior hands on equipment training and outstanding technical knowledge, motivation and commitment. Our students will be fully prepared for immediate employment as Heavy Equipment Operators.



INTERIOR HEAVY EQUIPMENT
Operator School

Questions or Suggestions? Phone: 1-866-399-3853
Email: connect@iheschool.com Fax: 1-877-347-6384
www.IHESCHOOL.com



"like" us on
facebook
facebook.com/IHESCHOOL



#IHESCHOOL